



CALL FOR SPONSORSHIP AND EXHIBITION PROSPECTUS

IAH 2027 WORLD GROUNDWATER CONGRESS

A TOOL FOR PEACE

20-24 SEPTEMBER 2027
GUADALAJARA, MEXICO

Tecnológico de Monterrey

The global meeting point for groundwater science, policy and practice

About the International Association of Hydrogeologists (IAH)

The **International Association of Hydrogeologists (IAH)** is the world's leading scientific and professional association dedicated to groundwater. Founded in **1956**, IAH brings together more than **5,000 hydrogeologists, engineers, scientists, water managers, and professionals across more than 130 countries**, promoting knowledge, collaboration, and sustainable groundwater management worldwide.

Through its national chapters, scientific commissions, international networks, publications, and the *Hydrogeology Journal*, IAH connects science with practice and supports cooperation across sectors and regions.

The **IAH Mexican Chapter** brings this global mission to Mexico, with more than **100 members from academia, government, industry, and the professional community**, promotes groundwater knowledge, protection, and sustainable management in Mexico through technical events, scientific exchange, and national and international collaboration.

In 2027, the Mexican Chapter and **Tecnológico de Monterrey** look forward to welcoming the international groundwater community to Guadalajara for the **54th IAH World Groundwater Congress**, creating a unique bridge between Mexico and the global hydrogeological community.

Welcome

Groundwater connects us in ways that often remain unseen. It sustains our cities, supports food and industry, protects ecosystems, and provides resilience to communities around the world. Today, as water scarcity, climate change, and increasing demand place unprecedented pressure on this vital resource, groundwater also offers an opportunity to strengthen cooperation and build a more water-secure future.

It is within this context that **Mexico will host the 54th IAH World Groundwater Congress, from 20 to 24 September 2027 in Guadalajara**, under the theme **"Groundwater: A Tool for Peace."**

The Congress will bring together the international groundwater community to exchange knowledge, explore new approaches, and strengthen collaboration among **science, industry, government, institutions, and society**. Researchers, professionals, decision-makers, water users, technology and service providers, international organizations, and young scientists will gather to discuss both emerging challenges and practical solutions for sustainable groundwater management.

Mexico provides a particularly meaningful setting for this dialogue. Groundwater is fundamental to the country's economic and social development, while challenges such as aquifer overexploitation, water-quality degradation, land subsidence, rapid urbanization, and increasing competition for water reflect issues faced by many regions worldwide. This makes Mexico not only a host, but also a living context in which global knowledge, experience, and innovation can come together.

Hosted by **Tecnológico de Monterrey**, the Congress will take place in **Guadalajara, Jalisco**, one of Mexico's most important academic, technological, and cultural centers. Its connectivity, infrastructure, hospitality, and distinctive cultural heritage will provide an inspiring setting for scientific exchange, professional networking, and new partnerships.

We invite you to be part of this global gathering and to contribute to a Congress designed to move **from knowledge to action, from dialogue to collaboration, and from shared challenges to shared solutions.**

JOIN US IN GUADALAJARA AND HELP US DEMONSTRATE WHY GROUNDWATER CAN TRULY BE A TOOL FOR PEACE.



DANAEL ACEVES PADILLA
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Why Sponsor?

Becoming a sponsor of the **54th IAH World Groundwater Congress** places your organization at the center of the global groundwater community. IAH 2027 Mexico will bring together **scientists, industry leaders, professionals, policymakers, water users, technology providers, and decision-makers** from around the world. Sponsorship offers a unique opportunity to strengthen your organization's visibility, showcase expertise and innovative solutions, connect with key stakeholders, and build valuable partnerships across sectors. More than supporting an international scientific event, your participation demonstrates a commitment to **water security, innovation, sustainability, and cooperation**, contributing to solutions for one of the world's most strategic resources.

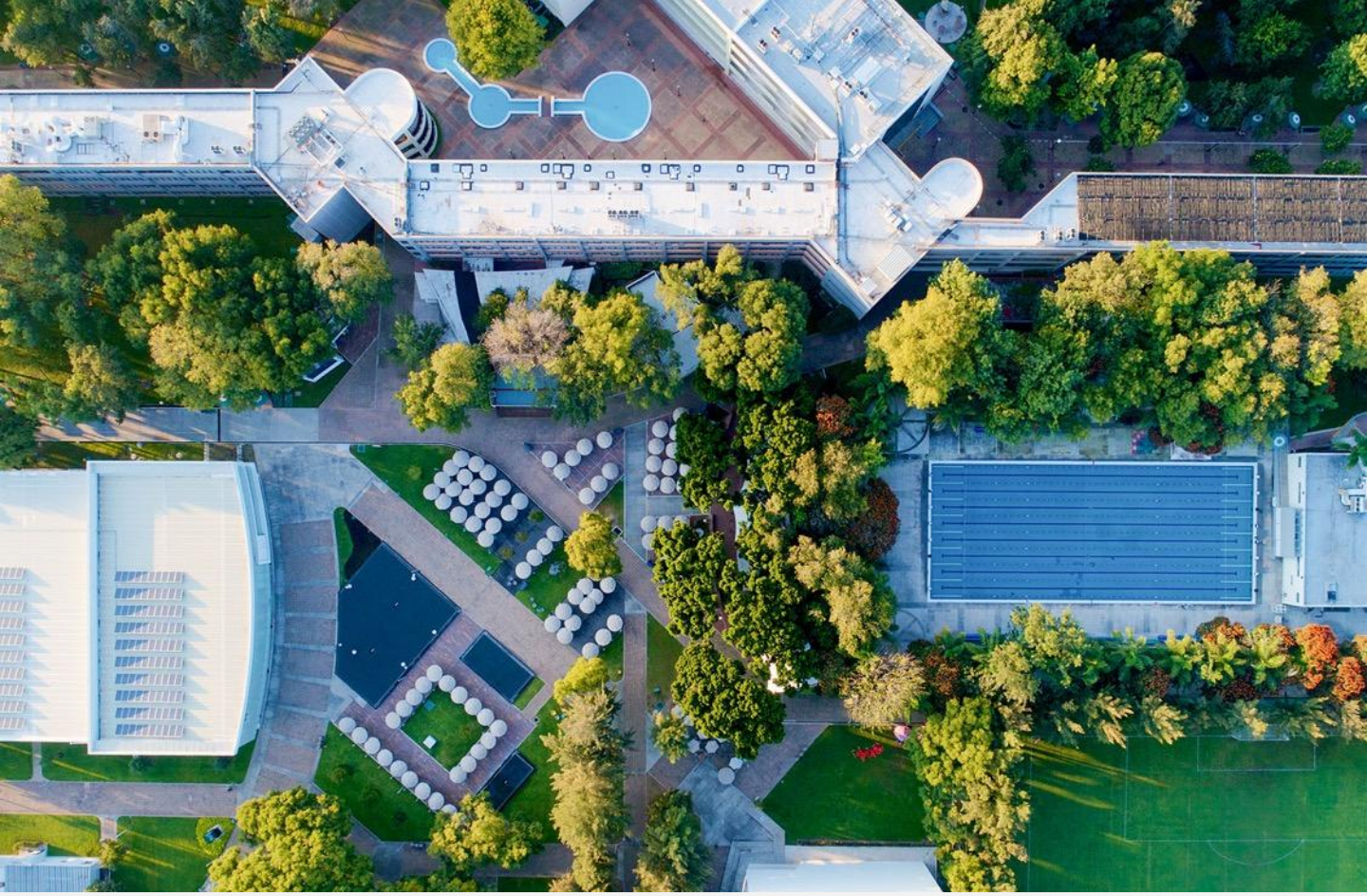




Venue

Discover Guadalajara, the vibrant capital of Jalisco, offers an exceptional blend of **Mexican heritage, culture, innovation, and hospitality**. The birthplace of **mariachi** and gateway to the world-famous **tequila and agave region**, Guadalajara captivates visitors with its historic architecture, celebrated gastronomy, colorful traditions, and thriving cultural scene. Nearby treasures include the **UNESCO-listed Agave Landscape and Ancient Industrial Facilities of Tequila**, as well as charming towns and remarkable natural landscapes.

As one of Mexico's major academic, business, and technology hubs, Guadalajara also offers excellent international connectivity and modern infrastructure. **Tecnológico de Monterrey, Campus Guadalajara** provides an ideal setting to connect this extraordinary destination with global science, innovation, and collaboration.




Tecnológico
de Monterrey

Sponsoring Packages:

Platinum
$20,000 USD
Booth Space 7m × 2 m
Open to 2 sponsors

- Maximum visibility and institutional positioning throughout the Congress
- Premium 7 × 2 m = 14 m² exhibition space
- 5 full registrations
- Prominent logo placement on the website, official program, signage and screens
- Recognition as Platinum Sponsor during the Opening and Closing Ceremonies
- Participation in 1 Special/Scientific Session
- Inclusion of Welcome Kit promotional material
- Logo on souvenirs
- 1 dedicated post on social media/digital channels
- Enhanced profile on the website/app
- Priority access to booth location selection.

Gold
$13,000 USD
Booth Space 5m × 2 m
Open to 3 sponsors

- High brand visibility throughout the Congress
- Preferred 10 m² exhibition space
- 4 full registrations
- Prominent logo placement on the website, official program, signage and screens
- Recognition as Gold Sponsor in Congress communications
- Organization profile on the website/app
- Joint recognition on social media/digital channels
- Opportunity to distribute approved promotional material from the booth
- Preferred booth location selection after Platinum
- Recognition during the Poster Session

Silver
$7,500 USD
Booth Space 4m × 2 m
Open to 4 sponsors

- Brand visibility and commercial presence throughout the Congress
- 8 m² exhibition space
- 3 full registrations
- Logo on the website, official program and general signage
- Recognition as Silver Sponsor in materials and communication
- Organization profile on the website/app
- Opportunity to distribute promotional material from the booth
- Booth location selection after Platinum and Gold.

Sponsoring Packages:

EXHIBITOR 1
Price / Modality
$5,000 USD

Availability
4m × 2 m | Open to 2 sponsors

Benefit
- 8 m² exhibition space
- Name/logo in exhibitor listing
- Basic profile on the website/app
- Opportunity to distribute promotional material from the booth
- 2 exhibitor passes.

EXHIBITOR 2
Price / Modality
$3,500 USD

Availability
3m × 2 m | Open to 4 sponsors

Benefit
- 6 m² exhibition space
- Name/logo in exhibitor listing
- Basic profile on the website/app
- Opportunity to distribute promotional material from the booth
- 1 exhibitor pass.

GALA / CONGRESS DINNER
Price / Modality
$10,000 USD

Availability Exclusive

Benefit
- Prominent branding during the dinner
- Logo on signage and screens
- Recognition during the event
- Presence on the website/official program
- Opportunity to provide approved promotional material

GALA / CONGRESS DINNER
Price / Modality
In-kind: beverages for 800 participants

Availability In-kind sponsorship

Benefit
- Recognition and appreciation associated with the in-kind contribution, subject to Congress guidelines.

CONGRESS LUNCH
Price / Modality
$7,000 USD

Availability
Open to 4 sponsors

Benefit
- Branding in the lunch area
- Logo on signage/screens
- Recognition during the lunch
- Presence on the website/official program
- Opportunity for an approved activation or promotional material, subject to Congress guidelines.

COFFEE BREAK / NETWORKING
Price / Modality
$5,000 USD

Availability
Open to 4 opportunities

Benefit
- Prominent branding in the coffee/networking area
- Logo on signage and tables
- Sponsor recognition
- Presence on the website/official program
- Opportunity for approved brand activation.

COFFEE BREAK / NETWORKING
Price / Modality
In-kind: local snacks for 800 participants
Availability
In-kind sponsorship

Benefit
- Recognition associated with the in-kind contribution, subject to Congress approval and guidelines.

CONGRESS MOBILE APP
Price / Modality
$5,000 USD

Availability
Exclusive

Benefit
- Sponsor logo on lanyards and/or name badges used during the Congress
- Recognition on the website/official program and registration materials

LANYARD / NAME BADGE
Price / Modality
$5,000 USD

Availability
Exclusive

Benefit
- Sponsor logo on lanyards and/or name badges used during the Congress
- Recognition on the website/official program and registration materials

Sponsoring Packages:

TECHNICAL ROOMS
Price / Modality
$2,000 USD

Availability
Open to 2 opportunities

Benefit
- Logo in the program/signage and opening slide.

POSTER SESSION
Price / Modality
$2,000 USD

Availability
Open to 2 opportunities

Benefit
- Logo in the program/signage in poster session area

KEYNOTE SPEAKER
Price / Modality
In-kind: flight + hotel

Availability
Open to 9 opportunities
(For each Keynote Speaker)

Benefit
- Recognition as Keynote Partner
- Logo on materials associated with the keynote
- Recognition before the presentation
- No influence over speaker selection or scientific content.

FIELD TRIP SPONSOR
Price / Modality
$3,000 USD

Availability
Open to 6 sponsors
(For each Field Trip)

Benefit
- Branding on field trip materials, transportation and signage
- Recognition among participants
- Presence on the website/official program
- Approved promotional material related to the activity.

WELCOME RECEPTION
Price / Modality
$6,000 USD

Availability
Exclusive

Benefit
- Prominent branding at the reception
- Signage and screens
- Recognition during the event
- Presence on the website/official program
- Opportunity for a brief institutional message and approved promotional material.

WELCOME RECEPTION
Price / Modality
In-kind: Beverages for 250 p

Availability
Exclusive

Benefit
- Recognition associated with the in-kind contribution, subject to Congress approval and guidelines.

Sponsoring Packages:

EARLY CAREER ECHN EVENT
Price / Modality
$5,000 USD

Availability
Exclusive

Benefit
- Branding at the event
- Signage and materials
- Recognition during the activity
- Presence on the website/official program
- Participation in networking.

EARLY CAREER ECHN EVENT
Price / Modality
In-kind: beverages for 200 p

Availability
Exclusive

Benefit
- Recognition associated with the in-kind contribution, subject to Congress approval and guidelines.

WOMEN & WATER NETWORKING
Price / Modality
$5,000 USD

Availability
Exclusive

Benefit
- Branding at the Women & Water event
- Signage and materials
- Recognition during the activity
- Presence on the website/official program
- Participation in networking.

WOMEN & WATER NETWORKING
Price / Modality
In-kind: beverages for 200 p

Availability
Exclusive

Benefit
- Recognition associated with the in-kind contribution, subject to Congress approval and guidelines.

PHOTO WALL / PHOTOBOOTH
Price / Modality
$3,500 USD

Availability
Open to 6 opportunities

Benefit
- Visible branding on the photo wall/photobooth
- Logo presence within the experience where technically applicable
- Signage
- Recognition on the website/official program and selected communications.

SOUVENIRS
Price / Modality
$1,000 USD

Availability
Open to 6 opportunities

Benefit
- Logo inclusion in the Welcome Kit or souvenirs.

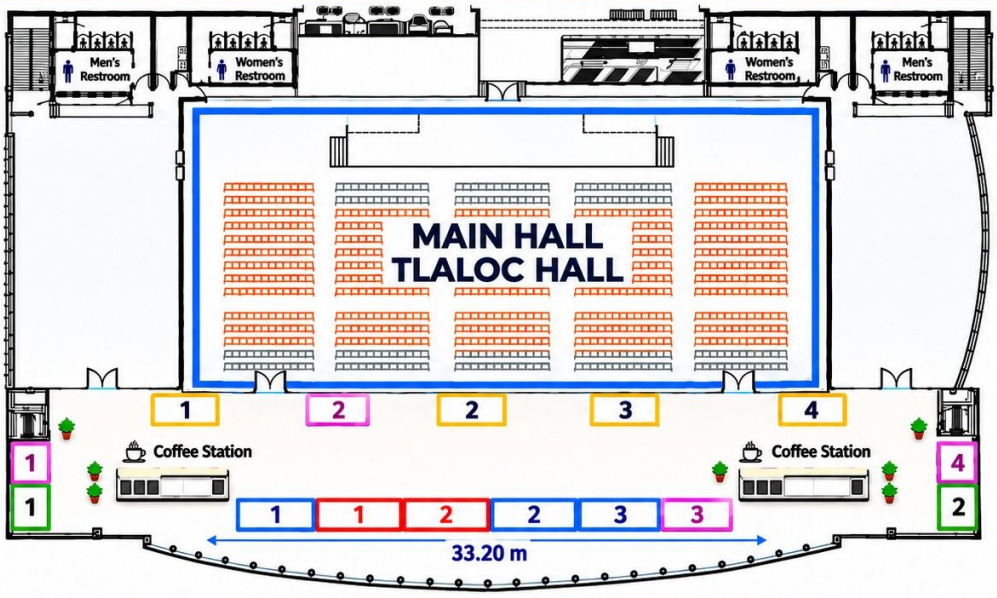
WELCOME KIT
Price / Modality
$1,000 USD

Availability
Open to 10 opportunities

Benefit
- Inclusion of a flyer promoting your service or product in the Welcome Kit.

Venue Map

Convention Center | Floor Plan – Main Hall / Tlaloc Hall



Dimensions by Category

Category	Opportunities	Size (Area)	Dimensions (Length × Width)
Platinum	2	14 m²	7 m × 2 m
Gold	3	10 m²	5 m × 2 m
Silver	4	8 m²	4 m × 2 m
Exhibitor 1	2	8 m²	4 m × 2 m
Exhibitor 2	4	6 m²	3 m × 2 m

Booth Dimensions (Length × Width)









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Donations & Additional Support

Organizations and individuals interested in supporting IAH 2027 Mexico through donations, in-kind contributions, or tailored partnerships are invited to contact the Organizing Committee. Such contributions are subject to institutional approval and do not automatically include sponsorship benefits.

Sponsorship Application & Confirmation Process

1. Contact the Sponsorship Committee: Express your interest through the contact details provided at the end of this document.
2. Select and agree on a sponsorship package: The Committee will confirm availability, benefits, and applicable conditions.
3. Complete the purchase: Once approved by the Sponsorship Committee, the sponsorship purchase and payment process must be completed through the official Congress website.
4. Secure your sponsorship: The sponsorship will be formally confirmed upon written acceptance by the Organizing Committee and receipt of the required initial payment.

Terms, Payment & Cancellation

- Availability: Sponsorship opportunities are subject to availability and allocated on a first-come, first-served basis, subject to approval and payment.
- Payment: A 50% initial payment is required within 30 days of approval, with the remaining balance due by June 30, 2027. Failure to meet payment deadlines may result in cancellation of the reservation.
- Fees & Invoicing: All prices are stated in USD. Tecnológico de Monterrey will issue invoices in accordance with applicable Mexican tax regulations. No VAT will be charged, subject to confirmation of the applicable tax treatment.
- Cancellation: Written cancellations received by March 31, 2027, qualify for a 50% refund of amounts paid. Cancellations received from April 1, 2027, onward are non-refundable.

FOR MORE INFORMATION

For additional information regarding sponsorship opportunities, in-kind contributions, donations, or tailored partnership opportunities, please contact us: **sponsors@iah2027mexico.org**

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